CodeIT in Rome
Roma, 16 ottobre 2014
Spazio Europa - Rappresentanza in Italia della Commissione europea
via IV Novembre 149

CodeIT in Rome is the flagship Italian event of CodeWeekEU 2014, hosted by the EC Representation in Italy, co-organized by the Italian Agency for Digital Agenda, and streamed live. Coding skills and digital literacy will be discussed both at the institutional level (with a keynote speech given by the Italian Digital Champion and contributions from the Italian Agency for Digital Agenda, the Italian Ministry of Education, the National Interuniversity Consortium for Informatics, the Italian CodeWeek Ambassador, and eSkills for Jobs) and at the practical level (with young story tellers from many different groups, associations, and organizations). In the second part of the event CodeWeek ambassadors from other countries will join the conference online to present their contribution to the first educational crowd coding experiment (http://flagshipgame.eu/), aimed at the development of a new mobile game. The game, called FlagShip, will be officially released by Neelie Kroes at the end of the event.

Free online registration at http://codeweek.it/rome-2014/

9:30 Opening
Welcome messages from Vittorio Calaprice, Rappresentanza in Italia della Commissione europea,
Alessandro Bogliolo, Università di Urbino, CodeWeek Ambassador, Alessandra Poggiani, Direttore generale dell’Agenzia per l’Italia Digitale, Stefania Giannini, Ministro dell’Istruzione dell’Università e della Ricerca.

Video link with DigitalPavia

Keynote speech: Riccardo Luna, Digital Champion italiano

10:30 Coding skills in Italy
Contributions by: Francesco Luccisano, Capo Segreteria Tecnica MIUR, Giorgio Ventre and Enrico Nardelli, Programma il Futuro - CINI, Flavia Marzano, Presidente Stati Generali dell’Innovazione, eSkills for Jobs Ambassador

11:15 Story telling
Contributions by: Geek Girls (Sonia Montegiove and Marina Latini), Coder Dojo (Agnese Addone and Valeria Cagnina), Code’s Cool (Damiano Cioffoletti and Karanbir Singh), Scientix (Gaia Quarella and Lilia Pavoni), Informatici Senza Frontiere (Emanuela Ferri), Rails Girls (Giuseppe Modarelli and Giulia Di Noia)

12:00 FlagShip game: the pan-European educational crowd coding experiment
Last session of an international coding relay race coordinated by Alessandro Bogliolo, in cooperation with CodeWeek Ambassadors of all CodeWeekEU countries.

Message by Neelie Kroes, EC VP

Release of FlagShip game - CodeWeek edition on Google Play Store